

brian alexander howe

199 southern valley court • mars, pa • 16046 • 512.870.7776 • balexhowe@gmail.com

profile

My ten plus years of web design, development and production as well as graphic design experience has enabled me to develop multi-disciplinary creative programs and web development languages. I have strong conceptual skills and an excellent ability at translating ideas into reality. I specialize in development, but I am comfortable with different areas of design from web to print. I am self-motivated, passionate about development, and seeking an opportunity to grow.

core competencies

- motivated self starter
- web development
- responsive, mobile first principal
- project management
- team leader
- photography background
- clean, documented, reusable code
- quality assurance

experience

Orrick, Herrington & Sutcliffe LLP

Front End Developer III

wheeling, wv
september 2014 - present

Front end developer for a leading global law firm with a particular focus on serving companies in the technology, energy and financial sectors. Primary resource for web interface development within Orrick's Web Development team. Review project goals and design highly usable, intuitive and interactive interfaces for a wide array of applications and sites, both public and private. Responsibilities include the development of clean, interfaces for a broad range of web based applications and frameworks. Creating mockups, wireframes, and graphical designs to support the goals of development projects that can inform data layer and business layer development needs. Quickly generate design alternatives and iteratively refine storyboards, wireframes, mock-ups, and live prototypes. Plan for and implement web based mobile-friendly and/or responsive designs. Implement and oversee implementation of the UI as part of an integrated development team. Drive the evolution of application design standards and implement style guidelines to be used across the web projects and applications.

Mullen Advertising

Senior Web Developer

pittsburgh, pa
november 2011 - march 2014

Senior web developer for one of the top advertising agencies in the United States (Ad Age A list 2013). Helped in all facets of planning, wire framing and building various elements to bolster clients web presence. Built microsites, Facebook pages, as well as full web sites for clients including The American Diabetes Association, Magellan GPS, Bowers & Wilkins and Highmark Blue Cross Blue Shield. Built and tested HTML emails for clients such as The University of Miami, Saladworks, as well as our internal enewsletter. Troubleshoot and find usable, and workable solutions to maximize client needs. Developed new features mainly using a LAMP stack, CSS3, HTML5, JavaScript and jQuery, to help clients web sites to have a more user friendly, responsive, web experience including design, cross browser compliance and optimization. Utilize best practices as much as possible. Worked on building out a rebranded web sites and moving the entire sites over to WordPress. When clients needed a digital presence, I was involved, which allowed for me to have a very broad skill set.

Lance Armstrong Foundation/ LIVESTRONG

Web Developer

austin,tx

july 2007 - july 2011

Web designer/developer for a non-profit foundation whose mission is to make cancer an international priority. Was responsible for all things that touch the web including maintaining livestrong.org with monthly traffic of over 560,000 pageviews, as well as building new, additional websites. Built and maintained all the web 2.0 initiatives for the foundation including Facebook, Twitter, Flickr, and YouTube with an enormous user base and traffic. Built a custom Twitter feed used internally for visitors to see what employees are Tweeting about. Built and maintained all email communications sent by the foundation, including building queries based on specific demographics for each email campaign. Redesigned advocacy, Team LIVESTRONG, and the general LIVESTRONG newsletters, to keep a consistent look and feel for all fundraising, cancer awareness, athletic events and advocacy based emails. Implemented Google Analytics and used the tracking software built into the CRM to track and analyze data and report back to supervisors. Developed and built various web graphics including banner ads, flash ads, video editing, and traveled to events to take photographs. Edited print designs for various collateral pieces. Troubleshoot and problem solve workarounds for the limits of current CRM/CMS system. Built and maintained livestrong-blog.org and smokefreetexas.org for the foundation on the WordPress platform. Managed third party vendors to insure an on-time and on budget project completions.

Texas Guaranteed Student Loan Corporation

Web Developer

round rock, tx

november 2005 - july 2007

Web developer for a public, nonprofit corporation that administers the Federal Family Education Loan Program. Was responsible for the project management, web development, and implementation of design elements into company web sites. Primary responsibility consisted of content development with minimal supervision. Implemented best practice strategies for achieving and maintaining user friendly, easily manageable, cross browser compliant websites. Built various web based tools, from content management systems, to online calculators. Accountable for building and maintaining three corporate websites utilizing HTML/CSS and Coldfusion. In charge of sending weekly and monthly emails to individuals on subscriber list. Researched and proposed assorted third party vendors, including ExactTarget and SilverPop for our marketing email delivery. Oversaw two intranet stores to ensure product description, inventory and photos were correct and current. Developed dashboard widgets to help team members perform their job in a quicker and more efficient manner.

skills**Macintosh/PC**

- Adobe Creative Suite
- AngularJS
- Balsamiq Mockups
- Bootstrap
- ColdFusion
- Google Analytics
- GitHub
- HTML5/CSS3
- JavaScript
- jQuery
- LAMP Stack
- MailChimp
- Microsoft Office Suite
- Numerous CMS/CRM
- Optimizely
- PHP/SQL
- SASS
- Sublime Text
- Various API's
- WordPress

education**Texas State Technical College**

Digital Media Design Technology

Waco, TX 2000-2001

Cumulative Grade Point Average: 3.8

Dean's List

McLennan Community College

Journalism/Photography

Waco, TX 1995-1997

Cumulative Grade Point Average: 3.5